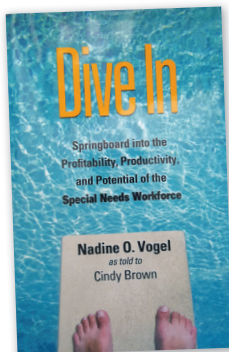


# Dive In

**Springboard Consulting, LLC leads the way with corporations in leveraging the profitability, productivity, and potential of candidates, employees, and customers with disabilities.**



From an office in Highland Beach, Florida, Nadine O. Vogel, founder and CEO of Springboard Consulting, LLC, is leading a world-wide revolution, transforming the way businesses—from Fortune 500 companies to government agencies, from academic institutions to tech startups—view and engage with people with disabilities.

Vogel and her staff work with companies in more than 35 countries to mainstream disability in their workforces, workplaces, and marketplaces. “We’re not an employment agency; we don’t place

people with disabilities in the workforce. Instead, our goal is to collaborate with every company in America and around the world to ensure that everyone with a disability—including their family and friends—feels welcome and wanted as job candidates, employees, and customers,” says Vogel, who founded Springboard in 2005, after years as an executive in the corporate and nonprofit sectors. She is also a renowned author, entrepreneur, speaker, and the mother of two daughters who have special needs.

“This is important, life-affirming work,” Vogel continues. “Many of the CEOs, human resources, and marketing professionals we consult with discover that mainstreaming people with disabilities isn’t just a strategic advantage; it’s a business imperative. This isn’t just about compliance with Department of Labor hiring percentages; it’s about profitability. These are loyal, hardworking, highly skilled employees.”

## A Varied, Vital Population

The definition of the “disability community” is broader than many realize, adds Vogel. The term refers to those with a natal, acquired disability, veterans with service-related disabilities, and maturing people with age-related disabilities, as well as those who have a child or other dependent with special needs, whether visible or invisible, such as someone on the neurodiversity spectrum or living with mental illness.

“Companies that hire Springboard for a full organizational assessment and gap analysis receive a comprehensive strategic blueprint for moving forward into this new era of disability understanding, acceptance, and action,” says Vogel. “Just as important, we teach companies how to market their products to this huge, loyal, and largely untapped demographic.”

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**SPRINGBOARDCONSULTINGLLC®**  
*dive in with precision*



Nadine O. Vogel, Founder and CEO,  
Springboard Consulting, LLC

## Educating and Honoring for Change

Springboard’s annual Disability Matters conference is considered one of the most important corporate events in the world. Held in the United States, Europe, and Asia, the event attracts hundreds of top executives and disability experts from dozens of countries and honors companies that are leading the charge to successfully and sustainably include people with disabilities throughout the workforce, workplace, and marketplace. In addition, the company’s philanthropic arm, The Springboard Foundation, provides college scholarships for students with disabilities.

“Supporting these amazing young scholars enriches tomorrow’s workforce,” says Vogel.

“Our disability etiquette and awareness seminars provide invaluable insight to employees at all levels. How do you shake hands with someone who has a prosthetic hand or arm? Do you stand, sit, or kneel when speaking to someone in a wheelchair? These are valid questions! Our training sessions break down barriers, eliminate bias, and increase engagement and productivity.”

—NADINE O. VOGEL, FOUNDER AND CEO, SPRINGBOARD CONSULTING, LLC

**Springboard Consulting, LLC**, is a one-stop shop for companies seeking comprehensive analysis and guidance from a global leader in disability workforce, workplace, and marketplace consulting. Services include:

- Organizational Readiness and Compliance
- Assessments: Organizational, Website, and Physical Space Accessibility
- Enterprise-Wide Strategy Development
- Executive Coaching and Corporate Brainstorming
- Learning and Development
- Talent Acquisition and Management
- Employee Resource Groups
- Intersectionality with LGBTQ and Veterans
- Marketing, Branding, Outreach, and Communications

