## As Seen In Fortune & Entrepreneur

### SOUTH CAROLINA BUSINESS LEADERS

# TRANSFORMATION BEGINS HERE

n South Carolina and beyond, Clemson University's Graduate School actively focuses on the theme of transformation, helping its 5,300 students earn master's and doctoral degrees in more than 120 credentialed programs.

"Clemson is a leader in innovation, and we're pushing ourselves every day to improve and expand our in-demand, cutting-edge programs to serve the needs of our students, our corporate and governmental partners, and local, regional, and even international economies," says Jason W. Osborne, associate provost and dean of the Graduate School. "Even more important, however, is the reality that with a Clemson graduate degree, our students are transforming their professional identities and future prospects, setting themselves up for success and satisfaction in their careers and making a difference in their communities."

Clemson University's Graduate School is committed to graduate student success. Through a recently launched, evidence-based professional development program called GRAD 360°, students graduate faster, at higher rates, and are well-prepared to be successful.



Clemson University's Graduate School directly serves its land grant mission by making a difference in the lives of students, in the industries they are shaping, and in the economies they are fueling.

#### Master of Business Administration

"Our MBA program is actually more than one program," Osborne explains. "We have an MBA program for entrepreneurs and innovators, one for the corporate sector, one in business analytics, an online MBA, and a dual MBA/MIB [Master of International Business]. Wherever you want your MBA to take you, we can help you get there."

Students enrich their classroom experience by collaborating with top companies on real-world projects; networking with executives, entrepreneurs, and human resources professionals at program-sponsored events scheduled throughout the year; and accessing personalized career counseling and job placement assistance.





**Master of Transportation Safety Administration** Clemson University's Master of Transportation Safety Administration (MTSA) is the first of its kind in the United States and is aligned with national standards for core competencies that all transportation safety professionals should possess. The MTSA is a two-year, 30-credit-hour interdisciplinary program developed in collaboration with national leaders in the field and delivered completely online to facilitate access by working professionals. Individuals completing the program will literally be transformed into lifesavers and changemakers as they become leaders skilled in developing, administering, and evaluating road safety programs, including the complex interaction of the human-vehicle-road system.

"Globally, there are 1.35 million road fatalities each year, with injuries sustained by 20 to 50 million more people," Osborne notes. "South Carolina has one of the highest road fatality rates in the U.S. Making all road systems safer must be a critical, worldwide priority. Newcomers to the transportation industry and seasoned professionals alike will make a difference in the world with this innovative graduate degree."

#### **Master of Graphic Communications**

Working in concert with the Sunoco Institute of Packaging Design and Graphics, this program links the graphic communications and packaging science departments and prepares students for technical, creative, and professional careers in graphic communications, the third largest manufacturing industry in the United States. It's the only university program in the country with this multidisciplinary approach to packaging as a core competency.

#### Master of Data Science and Analytics

One of the fastest growing professions is data science and analytics. This new degree, a collaboration between Clemson's College of Business and College of Science, is designed to meet the needs of an increasingly tech-oriented, data-rich ecosystem. The program produces graduates who can use statistical reasoning to help motivate business decisions. Courses combine topics in statistics, mathematics, and management to train students to use and apply data science and analytics in a variety of areas, including marketing, manufacturing, and the military.



To learn more or apply, visit Clemson.edu/graduate/leaders