A New Voice

CHANTEL BONNEAU BRINGS A FRESH, MILLENNIAL PERSPECTIVE—AND THE POWER OF CLARITY—TO HER FINANCIAL PLANNING CLIENTS IN MEDICINE, BUSINESS, TECH, AND MORE.

As luck would have it, Chantel Bonneau was in the midst of her economics studies at UCLA when the 2008 financial crisis hit. A less intrepid student might have switched majors. But not Bonneau, who recognized an opportunity to gain invaluable insight into her future career as a financial planner.

"By the time I graduated in 2010, many of the companies that I had considered working for were no longer in business," says Bonneau, a wealth management advisor at Northwestern Mutual in San Diego. "To be actively digging into my life's work as companies were collapsing, getting absorbed, and merging actually turned out to be a blessing," she recalls. "I saw firsthand that economic cycles are a reality and learned how to be helpful to my clients—to guide them through to success—in all kinds of markets."

A RISING STAR

Bonneau joined forces with Northwestern Mutual straight out of school and in nine short years has built a stunning reputation at branches in both San Diego and Los Angeles. She specializes in providing strategic, comprehensive advice to help successful women, attorneys, physicians, business owners, tech professionals, and millennials meet their financial goals. (A millennial herself, she has a trenchant and multifaceted grasp of the challenges facing young professionals today, particularly the onus of student debt.) She also often collaborates with fellow advisors to educate clients on wealth management strategies and solutions. Today she is one of her company's top wealth management advisors in the Western region.

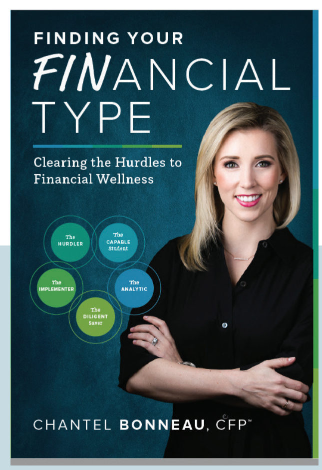
"I hear it over and over: When it comes to building and protecting their wealth, clients are looking for a partner they can trust, someone who can think creatively and practically about multidimensional planning—not just investments or insurance or tax ramifications but how all those things interact," says Bonneau.

FINDING FOCUS

While Bonneau offers state-of-the-art financial advisement for every stage in life, she's found renown for her expertise in the financial needs of physicians—how they are compensated, their objectives, and how they negotiate. She also possesses considerable experience working with clients—including those in tech industries—who receive compensation in the form of equity. "These are busy, brilliant, incredibly productive people with complex financial lives," she says. "It's an honor to partner with them, to be entrusted with the important work of building enduring wealth."

A one-size-fits-all approach to financial planning just doesn't work anymore, says Bonneau. "I really get to know my clients. Some are natural savers, and some are compulsive spenders. Some want to be in control of every aspect of their financial life but don't have the necessary knowledge—or time. That's where we come in. We have both knowledge and time, and furthermore, we have a passion for this work!"

As a prominent new voice in the national financial planning community, **Chantel Bonneau** has been featured in over 60 publications including Fox Business, Time, Reuters, Women's Health, and Forbes. She is the author of "Finding Your Financial Type: Clearing the Hurdles to Financial Wellness" (Advantage Media, 2018), which challenges readers—particularly recent graduates and young professionals—to better understand their relationship with money and to use that understanding to springboard financial empowerment.



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