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DESIGN SOUTH CAROLINA

SPACES FOR LIVING AND LINGERING

Casually sophisticated and comfortably elegant, J. Banks Design Group redefines luxury at home.

foundation for every bespoke design.

When interior designer Joni
Vanderslice founded J. Banks Design
Group in 1986, she set her sights on
creating luxury interiors that were as
timeless as they were personal and as
functional as they were sophisticated.
Now an internationally recognized
powerhouse in commercial and
residential interior design, the firm's
ethos remains a touchstone for its
team and runs throughout its stunning
portfolio of award-winning work
spanning 19 states and five countries.

Recognized globally for innovative hospitality interiors, Vanderslice views her firm's residential work as a symbiotic beneficiary of decades of experience crafting gorgeous spaces travelers flock to for a relaxing getaway.

"Your home should be the same sort of comfortable, luxurious haven," Vanderslice says. "Our residential interiors evoke that experience of a place that you want to linger in while functioning beautifully for the way you live."



From an urban take on Western
living in Steamboat Springs to crisply
contemporary Lowcountry getaways or
a reimagined farmhouse in the Italian
countryside, every J. Banks Design
Group interior is timelessly elegant,
eschewing pretense and formality,
with each uniquely suited to the needs
and character of the client. Identifying
the client's aesthetic is at the heart of
the design process, and shaping each
space to fit their day-to-day lives is the

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"Sometimes it's a visit to a remarkable locale or resort, a childhood memory, or an image from a magazine that resonates with a client when we talk about their vision," says Vanderslice. "Our goal is visualizing that experience and bringing it home."



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