

# ACCELERATING SUCCESS

THE **DETROIT BUSINESS HUB GROUP**  
HELPS ENTREPRENEURS JUMPSTART  
NEW COMPANIES.



**LEFT TO RIGHT:** Nancy O'Neale with Hodari Brown, president of the National Business League's Detroit chapter. Nancy O'Neale with Ellis Liddell, CEO of ELE Wealth Management.  
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**W**hen Nancy O'Neale walked out of her dead-end job and into a new life as an entrepreneur more than a decade ago, she did not have a plan, mentor, or backup source of income.

"I look back on my career and see a young black woman trying to break into real estate on her own, and it was so much more difficult than it needed to be," O'Neale says of her early years. "Coaching and mentoring would have helped me tremendously when I started out."

Today, O'Neale is on a mission to shorten the learning curve for business owners. She combined her business and teaching experience and education to create two thriving businesses, earning top awards in both the real estate and insurance industries. Her book *Fire Your Job! Be Your Own Boss!* motivates prospective owners stuck in dead-end careers to start their own businesses. She founded the Detroit Business Hub Group (DBHG), a business consulting company, to help entrepreneurs start and run successful businesses.

A fast track to help new or newly established minority business owners accelerate their competitiveness in the marketplace, DBHG is a full-service LLC offering services for business plans, business structure, legal, real estate, human resources, retirement planning, insurance, marketing, and small business banking.

"We exist to network, mentor, and educate business owners with fewer than five years of experience," O'Neale explains. "We partner with women and disadvantaged minority business owners to provide all of the resources, advice, and connections they need to level up quickly."

While O'Neale is the founder and director of DBHG, she is far from alone in the endeavor.

## THE DETROIT BUSINESS HUB GROUP (DBHG)

A fast track for new and newly established businesses to accelerate their competitiveness in the marketplace, DBHG is a full-service LLC that networks, mentors, and educates business owners.

DBHG membership benefits include:

### Referrals

### Business plan and entity assistance

### Starter and master courses

### Accreditation

### Access to capital

### Bimonthly mentorship calls

### Speaking opportunities

### Monthly in-person and virtual networking opportunities

The company is a quickly growing team of professionals who own successful businesses across a variety of industries. Several well-known corporate business owners, including Ellis Liddell, the inspirational speaker, media personality, and CEO of ELE Wealth Management, collaborate with DBHG to jumpstart minority-owned businesses because they believe in the importance of diversity in the marketplace.

DBHG operates on a membership basis for business owners. "The main benefit is that members recycle dollars and gain access to this wealth of knowledge from our mentors, who are vibrant role models," O'Neale explains. "If a business owner approached each of us separately for consulting, the cost would be prohibitively expensive. Together, we offer discounted rates along with a la carte programming, training, and coaching, as well as referrals, networking, and speaking opportunities."

O'Neale offers a free 15-minute consultation to any new business owner interested in how a DBHG membership could help grow their business. "I want to help entrepreneurs in every way I can," she says.



**DBHG is looking for member partners to join their team! Call today to schedule a free consultation.**

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