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ATLANTA **FINANCIAL**



OF FAITH AND FINANCES

THE INTERSECTION

Black-owned investment firm Hamilton Wealth Advisors helps clients build wealth and create lasting legacies.



hat can you tell about a financial advisor on your first visit? "A lot," says Wilbert Hamilton, founder of the Black-owned investment firm Hamilton Wealth Advisors, a Registered Investment Advisor. "If an advisor is telling you how well the stock market will perform, your possible rates of return, or how much money you can make, that advisor is a salesperson."

With more than a decade of experience developing, managing, and implementing retirement plans for high net worth individuals and institutions, Hamilton is a natural planner. Together with his clients, he creates comprehensive life plans that help take the guesswork out of managing their finances. His goal? To empower clients to create lasting generational wealth.

BUILDING PEACE OF MIND

Highly respected in his field and licensed in multiple states, Hamilton has appeared in various financial publications. On his podcast *Closing The Gap* and in one-on-one meetings, he helps people explore their attitudes about building assets and shares secrets for using them to better themselves, their families, and their entire community.

Importantly, Hamilton leads people at their own pace. "Financial advisors are urged to put themselves in their clients' shoes. But I don't do that," he explains. "My mission is to put clients in their own shoes. They want financial plans that reflect their unique perspectives, not mine.

I might think I know what their best course of action is, but if they're not ready, we walk forward together."

Meeting people where they are is an approach Hamilton learned in the pages of the Bible. A committed Christian, he starts new relationships with respect and works hard to earn clients' trust in the decades ahead. As a result, Hamilton Wealth Advisors has grown steadily, almost entirely through client referrals.

"You need to be dealing with someone like Wilbert Hamilton," says Calvin Booker, Sr., who recently retired as the corporate vice president of public affairs for the Southern Group of Waste Management, Inc. in Atlanta. "He is a patient educator who taught me how to make the most of my investments and get me closer to my goals. I'm going to sleep tonight, and one thing I won't be worrying about is my money."

Hamilton is deeply invested in the welfare of the people he serves. He sits on numerous boards, including the Jimmy Hitchcock Award for Christian Leadership that recognizes high school athletes in Montgomery, Alabama, and is an active member of Kappa Alpha Psi® Fraternity, Inc. and 100 Black Men of America, Inc.

"I am passionate about service. Our community must help others

in our community, because people don't want to know how much you know until they find out how much you care!" adds Hamilton. "I learned long ago that if you take care of people, people will take care of you. That's the way I run my business."

