

# AS SEEN IN *Forbes & Fortune*

DENVER  
BEST IN BANKING & FINANCE

## BANK LOCAL, GIVE LOCAL

Fitzsimons Credit Union provides products and guidance that help change communities for the better.

**W**hen it comes to banking, customers deserve a dedicated partner that delivers more than just accounts and rates. That's why Denver-area families and businesses choose Fitzsimons Credit Union for personal banking, lending, and more.

Opened in 1955 as Fitzsimons Army Hospital Federal Credit Union with only 15 members and \$360 in assets, the local not-for-profit credit union began with a mission to provide trusted financial services to the community. Today, Fitzsimons is a powerful financial institution with over 20,000 members and almost \$225 million in assets—yet that commitment to community partnership remains unchanged.

"We believe in building a better future together," says president and CEO Robert Fryberger. "People helping people—that's what we're all about."

At Fitzsimons, members enjoy comprehensive financial products complemented by the guidance they need to achieve financial well-being. The full-service credit union provides competitive rates, low fees, and the latest digital tools like e-branch access and interactive teller machines.

But Fryberger's team goes above and beyond with one-on-one advice that helps members build credit, savings, and confidence. "Financial literacy is a big deal. Credit scores matter, and learning to budget and live within your means can have a big impact," he says.

It's one reason why Fitzsimons provides free credit monitoring and educational resources, in addition to products that strengthen members' financial standing over time. "We're a low-income designated credit union, and we recognize that some of our members are facing financial trouble," Fryberger says. "As a community credit union, we help our members by crafting our products and services around their needs."



### Community-First Ethos

Driven to change communities for the better, Fitzsimons dedicates sincere effort to serving the underserved—including expanding access to affordable banking and lending within neighboring Hispanic communities. The credit union counts the Juntos Avanzamos (Together We Advance) designation and Mountain West Credit Union Association's 2021 Credit Union of the Year Award among its accolades.

"Our members matter, no matter how much they have to deposit," Fryberger explains. "That starts with our structure, because we're not here to serve shareholders, and we don't treat members as a way to generate better profitability. They own the credit union."

Backed by a volunteer board of directors, the Fitzsimons team prioritizes making a difference over making a buck, bringing communities together through outreach efforts and events. Employees proudly support the Comitis Crisis Center, Downtown Aurora Visual Arts, and other local organizations.

"We're a community partner. We're passionate and compassionate, and we've stayed true to our purpose: being a trusted resource for communities while bringing more humility to banking," says Fryberger. "We've been proudly serving members since 1955 and can't wait to have you join us."



303-340-3343  
FitzsimonsCU.com