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FAIRFIELD/WESTCHESTER | BUSINESS LEADERS



hen you walk into the lobby of The First Bank of Greenwich, it doesn't feel like a bank; it feels like home," explains Frank Gaudio, president and CEO. "This is a true community bank where we know our customers' names, families, and businesses. We do everything we can to support and grow our community because we live and work here, too."

Established in 2006 with one branch in the heart of Greenwich, Connecticut, The First Bank of Greenwich has grown to include locations in Stamford, Connecticut, and Port Chester, New York. Each location is fully committed to embracing the business community and providing a superb customer-first experience while offering the modern conveniences of remote deposit, online banking, and the ability to conduct transactions 24/7. With cutting-edge, walk-up teller windows in the ATM lobbies of each branch and drive-up windows at the Greenwich and Port Chester locations, the staff continues to provide personalized face-to-face service while upholding health and safety measures.

"In a time of national crisis, we believe it is more important than ever to be the bank people can count on," Gaudio says. "During the COVID-19 pandemic, we saved over 7,000 local jobs by helping business owners keep their doors open. When big banks would not return phone calls or simply denied loans, we worked overtime to make sure our clients had access to Paycheck Protection Program [PPP] loans. We do everything in house, including loan processing—conforming, jumbo, and super jumbo loans—and when people call us, they get me or a team member, not a machine."

Trusted Community Partner

Known locally as "The Rainmaker" for his ability to drive loan business through outreach and common-sense lending, Gaudio has extensive experience in commercial and residential lending and a penchant for direct client interaction even providing his direct phone number (203-302-4375) on billboards and advertisements. He personally supports a multitude of nonprofit and arts

Together We Grow

A true community resource, The First Bank of Greenwich provides client-first service while supporting local businesses, nonprofits, and arts organizations.

organizations and has pioneered advisory boards for bank members to network and share business strategies.

Under Gaudio's leadership, The First Bank of Greenwich has embraced the community with multiple forward-thinking initiatives including a Charitable Checking program that gives back to local nonprofits and a Start2Save plan to engage elementary and middle school students. It's also currently working on an online financial literacy course that will help teens understand and manage money. Prior to the pandemic, bank locations served as hubs featuring local artists and musicians for a wide variety of cultural, educational, and social events.

"Frank's ability to cultivate meaningful relationships has been key to our bank's success," says Paulette Pitt-Bannon, AVP. "He leads by example."

As a local institution, The First Bank of Greenwich conducts business with a no-gimmicks strategy, providing the products and services of a national bank with the addition of real bankers to assist with financial matters. "We have knowledgeable and seasoned employees who understand our customers' needs and customize loans and bank products to suit them," Gaudio explains. "This is not one-size-fits-all banking. We view all our customers as VIPs, and a satisfied customer is our greatest success."

THE FIRST BANK OF GREENWICH

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