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EXCELLENCE IN DESIGN | CENTRAL FLORIDA

HIGH-END VERSATILITY

With personalized attention and expert craftsmanship, Farina & Sons, Inc. builds on a family tradition of excellence and integrity



FROM THE TOP: A lakefront property, the Majestic Modern home offers a distinctly modern design with plenty of windows to capture natural vistas. Inside, an open-concept floor plan encourages light to move freely, while a two-story great room enhances the grandeur of the home.

Family owned since 1950, homebuilding and remodeling firm Farina & Sons, Inc. knows that no two homes are the same. With high-quality materials and in-depth knowledge of myriad architectural styles, the firm integrates 21st-century technology into the character of each residence.

"We work with great architects and designers," says Victor Farina, president of the firm and son of founder Mario. "We consider the period and style of the home, the neighborhood, and the preferences of the homeowner to create the best possible outcome. We see the big picture."

With 40-plus recognitions and awards from entities including the Master Custom Builder Council, Parade of Homes, SEBC Aurora Awards, *Southern Living* magazine, International Builders Show *New American Remodel*, and more, the firm is recognized throughout central Florida as experts in the building community.

"What makes the company strong is collaboration," Farina says. "The Farina team works from the beginning with suppliers, subcontractors, the design team, and the homeowner to make sure everyone is on the same page."

The Majestic Modern is just one example of Farina & Sons' approach. Accentuating lakefront views and featuring new landscape and hardscape, an outdoor living space, and stunning interior details, the new custom home beautifully illustrates just what can be accomplished when a team strives for excellence.

Fostering effective communication and organization, Farina & Sons prioritizes longevity and internal promotion. By building long-lasting relationships with both team members and clients, a consistent thread of quality is woven throughout the firm's wide-ranging portfolio.