

t's a common dilemma for people across the country: unwanted changes in the face and neck due to aging yet fear that treatment options will create an even more undesired appearance.

For John Harbison, M.D., double-board-certified facial plastic surgeon, defeating plastic surgery's stigma begins with education and open communication.

"When plastic surgery is done well, you don't see it," he says. "Because when done well, the result is soft, natural, and impactful."

A native Midwesterner, Dr. Harbison felt the call to plastic surgery early in his medical residency, finding the diversity of procedures, collaborative approach to care, and evolving nature of the field fascinating. After completing a facial plastic and reconstructive surgery fellowship at the prestigious University of California-Irvine, he landed in Nebraska, opening Omaha Face Plastic Surgery & Medspa to better serve patients through his honed skills and artistry.

"We have a boutique office and personalized approach," he says. "As an individual practice, I love that we can tailor the client experience."

## TURNING BACK TIME

One of the most common concerns patients express is a dislike of time's inevitable mark on the face and neck. Sagging skin, sallow checks, and sunken eyes impact daily confidence, yet Dr. Harbison's gentle touch and cutting-edge techniques can resolve patients' biggest insecurities quickly and safely, with natural-looking results.

"A lower facelift addresses the aging changes to the cheeks, jawline, and neck," he explains. "Most of the time, it is performed in conjunction with another procedure to address additional concerns, including a loss of volume in the face."

Thanks to progressive advances in surgical approaches and technology, the days of cookie-cutter interventions are over. With the incorporation of lasers, limited incision approaches, and modern fat grafting techniques, Dr. Harbison can reverse changes to the chin, jawline, or cheeks and achieve rejuvenating results.

The second most common concern is the delicate area around the eyes, which is often plagued by heavy bags, excessive skin, or a loss of volume. "The eye area is one of the most diverse areas per square inch of the human body as far as changes and possible surgical interventions," Dr. Harbison says. Following an in-depth exam, he determines the underlying issues, such as weakened muscles or decreased brow height, to determine the best treatment options.

"A lay person may recognize the issue as looking tired, but it takes an expert with a good exam to determine what's really going on and the best approach," he notes.

## ABOVE AND BEYOND

Going beyond the surface in both uncovering the root of concerns and in caring for patients throughout their journeys differentiates Omaha Face. From capturing high-definition, 3D images pre- and post-treatment to remembering patients' stories, Dr. Harbison and his team prioritize compassionate, collabo-

"It is an emotional journey," Dr. Harbison says. "The impact plastic surgery can have on people's lives is huge."

A learner at heart, he finds joy in acquiring new skills and constantly enhancing his approach to help patients achieve their desired results. "There is no ceiling. It's a constant quest to learn new technology and techniques," he concludes. "For me, it's a lifelong passion."

