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DESIGN IN CANADA

LIFESTYLE INTERPRETER

Renowned Toronto designer Jeffrey Douglas crafts interiors that reflect his clients' needs and dreams—while celebrating the unexpected.

Interior designer Jeffrey Douglas is often asked to describe his design aesthetic using the typical adjectives: “contemporary,” “eclectic,” “traditional,” or “transitional.”

“Those words mean everything—and nothing,” he says. “My job is to help clients express themselves through limestone and hardwood,

beloved objects and collections, stories and adventures. Their lives are my creative palette.”

Since its founding in 1995, the award-winning Douglas Design Studio has earned international renown for interiors that combine functionality and timeless beauty via the skillful interplay of texture, color, and each client's most treasured items. Douglas and his team of architectural and interior designers collaborate on the liberating blank slate of newly built homes. Sketching freely during in-depth conversations with clients, Douglas gains a nuanced understanding of their needs and innate stylistic and lighting preferences. Often, his clients seek to showcase collections: cars, art, curios, jewelry, and more.

“It's our job to interpret and elevate their lifestyle through interior design,” he explains. “Your home is the springboard for all your endeavors. Whether casual or formal, elegant or edgy, it should reflect who you are and how you live.”



The firm recently completed a project for a couple who has traveled extensively throughout Africa. Today, their home honors the extraordinary artwork and antique craft pieces they've collected over many years, but also daringly pairs these items with contemporary art and gilded French mirrors.

“The more unexpected, the better,” says Douglas. “My clients love the energy that results, and so do I.”



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