



Eye on the Prize

From the Midwest to the Southeast and everywhere in between, Danny Russo is elevating homes with a timeless drama

For interior designer and social media influencer Danny Russo, “expect the unexpected” is more than a tagline—it’s a hallmark of a design well done.

“I think outside the box,” says Russo, creative director and principal designer at Daniel Russo Home. “Doing so creates a unique experience for clients to enjoy.”

An early fascination with mechanical drafting has led to a lifelong obsession with visual work. With an innate sense of the stylistic and functional components inherent in good design, Russo’s singular approach results in spaces enveloped in a sophisticated luxury with a touch of whimsy. Textures, aromas, and lighting each play an integral role to creating unified designs.

“No one piece outshines the other,” Russo says. “We make it all work in unison so the entire project is one cohesive piece of art. I have a good gift of interpreting my clients’ taste, putting my spin on it, and making it come together seamlessly.”

His bent toward beauty has garnered praise, including recent recognition as a top 25 designer worldwide by Indema and the youngest interior designer ever to be featured in *Who’s Who in America*. A longtime member of the American Society of Interior Designers as well as the National Kitchen & Bath Association, Russo blends taste with technical know-how to produce spaces that embody a timeless aesthetic.

With several projects on the horizon as well as a storefront in his home base of Columbus, Russo remains grounded in the catalyst behind his innovative work: people. “Seeing clients fall in love with their spaces—that gives me satisfaction,” he says.

LEFT, FROM THE TOP: Classic and eclectic elements combine in this dining room, with wood-grain hand chairs and surreal artwork balanced by an angular brass chandelier. The tablescape nods to textures and tones found throughout the space. **ABOVE:** With modern faceless portraits and a multilevel cubed console, a sitting nook exudes Russo’s trademark timeless drama.

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