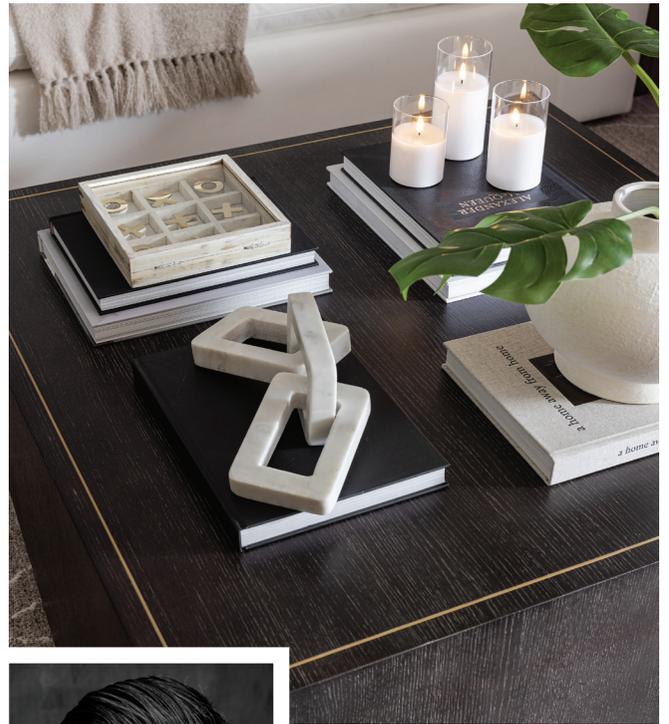


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EXCELLENCE IN DESIGN | LOUISIANA

NEW ORLEANS' NEW TRANSITIONAL

Designer Stevan Boswell Gill II opens his showroom to New Orleanians seeking an updated take on classic interiors



CLOCKWISE FROM FAR LEFT: A sophisticated mix of soft furnishings and furniture in neutral tones epitomizes transitional style. Perfectly styled, an arrangement of decor adds depth and character to an elegant coffee table. Principal designer Stevan Boswell Gill II, founder of Boswell Design. Photography by Laura Steffan.

From single-room redesigns to a full-service, 10,000-square-foot new construction estate on 18 acres, Stevan Boswell Gill II, founder of Boswell Design, has built a dedicated, growing following among design-savvy clients throughout New Orleans. With his newly expanded showroom now open to the public, that popularity seems destined to reach new heights.

Inspired by his past difficulties in finding high-quality pieces to incorporate into his trademark transitional interiors—and by the challenges of relying on online vendors for sourcing products—Boswell Gill saw a need for a brick-and-mortar destination offering an alternative to the city's storied, classic offerings.

"We have no shortage of options when it comes to the incredible French and Greek Revival motifs New Orleans is famous for," he says. "But younger clients are looking for something a bit fresher and more

relaxed. Our showroom illustrates that aesthetic in a way they can see and be inspired by."

Boswell Gill has imbued the showroom with the same transitional ethos he's known for. Inside, a beautifully sophisticated collection of furniture, textiles, and home decor offers visitors a warmly contemporary and comfortable take on unfussy elegance, with the added bonus of the designer's personal guidance as they shop.

"We've curated our collections into vignettes they can adapt for their own needs," he explains.

While larger chain stores might offer the range of contemporary styles his clients crave, they can fall short when it comes to personalizing their offerings to the unique needs of an individual.

"Many people know what they like," Boswell Gill says. "We'll help you pull it all together and make it your own."