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**DESIGN RALEIGH**

# PRACTICAL AND POLISHED

Raleigh designer Becky Ward conceives and creates stunning, functional interiors, accessible to all.

When asked about her design philosophy, Becky Ward doesn't miss a beat. "There's this belief that interior design is for wealthy people; I love making design accessible to everyone," says Ward, who opened her Raleigh-based firm, Becky Ward Designs, in 2018 after years in the educational field. "I work closely with my clients to learn who they are and how their families function, then I utilize big-box stores, semi-custom and fully custom pieces, along with things clients already own—and love—to make each space the best it can be without breaking the bank."

Her scope is broad: everything from single room refreshes to kitchen, bath, and full-home renovations. In just five years, Ward has earned renown as one of the area's most sought-after up-and-coming designers. Her own experience juggling two kids,

a furry dog, an old house requiring near-constant renovation, and a business has enabled her nuanced understanding of the word "busy"—and the expertise to turn chaotic spaces into highly functional havens that may be serene, quirky, or elegant.

"My clients want homes that are pretty and put together, but with great flow. At every step in my design process, their preferences are front and center. I want them to be happy when they come home," Ward says.

She recently had a client move into a new construction house—beautifully built, but a blank slate. "The homeowner is such a cool, kind person, and she was open to trying new ideas," says Ward. "We used fun fabrics, bold colors, and wallpaper in almost every room. Today, it's a home that fully reflects her personality and her life."



**BECKY WARD**  
— DESIGNS —

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