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Masters of Collaboration

Custom builders at Farina & Sons, Inc. work in harmony with their team, clients, and a network of professionals to create one-of-a-kind homes

Residential contractor and remodel specialist Victor Farina wasn't a stranger to the collaborative nature of home building when he took charge of his father's business in 1980.

"When my siblings and I were young, my dad took us out on weekends to work on spec houses throughout Orlando," says Farina, president and owner of Farina & Sons, Inc. "We were excited to learn different trades like how to lay block, paint, use drywall, maintain landscapes, and more."

This genuine love of the building process and working with clients naturally led to the company's growth. The family business expanded by hiring carpenters, superintendents, and an office manager. Over time, a financial planner, project managers, and estimators were added to the fold to create a seamless workplace backed by remarkable craftsmanship. These changes ensured that

projects ran on time and on budget while upholding their reputation for personalized attention.

"From the start, I've hired committed and passionate people that I trust," Farina explains. "I respect our employees and let them do what they love while providing opportunities for them to hone their skills. If I see a good carpenter on the team, I'll train them to be a superintendent if they're interested. We always play to their strengths."

In addition to a robust team, the company works closely with each project's architect, interior designer, landscaper, and key suppliers involved in the home building process.

"We encourage a team approach," says Farina. "We get to know the client's aesthetic during early meetings, and I'll sit down with the architect to see the direction things are going and ask questions the homeowner might not think to ask."

Lakeside Modern

When the owners of a lot overlooking Lake Estelle drove by a stunning contemporary home that Farina & Sons was building, they knew right away that they wanted the team to build their four-bedroom lakefront home.

"A lot of their friends were already our clients, so they knew we'd have their back and keep things moving. Trust grew every time we met. By the time we started building, we were like family," says Farina.

Though strikingly elegant with clean-lined modern elements, such as the hexagonal light fixtures in the entry and the soaring custom windows and glass doors, the space is grounded in nature. It's warmed by finishes that flow together to create a seamless design without distracting from the showstopping view from patio to pool to lake. Organic elements such as the slotted walnut walls and a two-story sandblasted limestone fireplace create a space that's timeless, exciting, and above all, fitting of the client's daily life.

"I love what we do each day," Farina says. "Our goal is to create beautiful homes and build lasting relationships with every homeowner."



CLOCKWISE FROM TOP LEFT: Wrapped limestone walls and walnut ceilings both inside and out connect this Lake Estelle home to its natural environment. Custom walnut cabinetry and a backlit LED floating drop ceiling create a timeless home office. The entryway reveals a dynamic space with a floating staircase and hexagonal light fixtures. The dining area overlooks an infinity pool, blurring the lines between the built and natural environments. Floor-to-ceiling custom Loewen windows emphasize the lakefront view from nearly every room of the home.

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