

fter two decades of building award-winning homes throughout central Florida, Phil Kean Design Group (PKDG) is headed to the beach.
"Opening a second office in St. Petersburg is a natural next step for PKDG," says Phil Kean, principal of the internationally recognized design and construction firm. "It's a perfect setting for the comfortable modern design and seamless indoor-outdoor living we love. It's exciting to step into a new community and provide a fresh eye and a new perspective."

The overwhelmingly positive response to a stunning midcentury-inspired waterfront residence PKDG recently designed for clients in St. Petersburg set the stage for the firm's expansion in the area.

"It was our first really modern effort in the market," Kean says. "It was gratifying to see the community embrace the home so enthusiastically and to find there is a demand for our turnkey design and build concept."

Indeed, PKDG's holistic execution of every phase of a project, from design through construction and interiors, has proven to be a great fit for the region, with several new projects currently underway.

"The benefit of having your architect, builders, and designers under one roof can't be overstated," Kean says. "The level of consistency and attention to detail it allows us to offer is the key to realizing a client's dream. That's always my goal. I love it when clients tell me they are still wowed by their house years later."

407-599-3922 PKDG.com Offices in Winter Park and St. Petersburg

1. A midcentury-inspired waterfront home in St. Petersburg showcases seamless indoor-outdoor living. **2.** Floor-to-ceiling windows connect the sleek kitchen to outdoor dining and entertaining. **3.** Wood and stone surfaces complement the warmth of the living room's comfortable, modern spirit.



