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Photos: Troy Campbell, Miami, FL
Interior Design: Amy Herman Interiors
General Contractor: Hollub Group

DESIGN SOUTH FLORIDA

FULL-SERVICE FINESSE

South Florida's Hollub Group brings a turnkey, customized experience to every client's dream home.

Custom homebuilder Hollub Group has been a household name for nearly 70 years. Now in its second and third generations of leadership, the decorated custom builder is more focused than ever on delivering seamless homebuilding experiences for clients.

From site purchase to final staging, every detail is executed with collaboration. "Our relationships with clients last long after we've given them the keys," says Amy Marcus Hollub, vice president of real estate sales.

"Our motto is 'relationships built.' That's how we approach every project."

For a repeat client embarking on a new season as an empty nester, Hollub Group collaborated with architect David Johnson and designer Amy Herman to take advantage of "every available inch" on a beautiful lot in Ponce Davis, says Harry Hollub, president.

Wishlist items included a work-from-home office and a first-floor primary bedroom, as well as second-floor bedroom spaces for visiting family members. Exteriously, the Florida Vernacular aesthetic feels classically Key West, with white aluminum frames and an indigenous stone wall created from stone around the home's dig site.

Harry adds that "we successfully honed Amy's distinctive design elements that presented intricate technical challenges, like the "floating" kitchen island and the flush, wood-burning fireplace in the living room.

"Every member of the team collaborated from the beginning, and we all shared the same vision, which facilitates a smooth project," says Harry. "Whether it's our team leading the design or we're supporting an outside designer, it's always a joint effort for an incredible end product."



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