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DESIGN IN PHOENIX

BEAUTIFUL, BESPOKE, AND BECKONING

Designer Holly Wright curates inspired interiors for everyday living.

Native Arizonan Holly Wright is a 20-year design veteran in the Valley of the Sun, well acquainted with the trends that seem to occasionally overtake residential interiors in the area. Cookie-cutter spaces that serve fashion more than function, however, are decidedly absent from this award-winning designer's luxury portfolio.

"Beautiful, bespoke, curated spaces that truly reflect my clients are always my design goal," says Wright, owner and principal of Holly Wright Design. "That can mean an of-the-moment interior that's hitting on-trend notes while remaining unique, a space that's timelessly classic, or something that's never been done before. It's about the client and their vision—if we can imagine it, we can achieve it."

Launching Holly Wright Design in 2017, Wright has quickly established the firm as a go-to resource in the Phoenix area for highly individualized luxury interiors. A diversity of styles and aesthetics fuels her creativity, Wright says, as well as the relationships that grow as a project takes shape.

"I get to know my clients well, and that's how we achieve a truly tailored design," she says. "How do they live? Do they have kids or pets? Do they cook? Entertain? We create spaces



that reflect who they are and that will serve them every day."

This lifestyle-focused design ethos reimagines spaces and imbues them with the spirit of the people who live in them.

"There is no single formula for creating the perfect home," Wright says. "Beauty lies in diversity and authenticity. That's what I strive for in every design."



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