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**DESIGN RALEIGH**

# DELIGHT IN THE DETAILS

**As the La Maison brand grows, founder Martha Schneider continues to create detailed interiors that evoke passion, ease, and curiosity.**

After years as an in-demand Raleigh-based interior designer, Martha Schneider knew that her passion for high-end fabrics, lighting, and furnishings needed an additional outlet. In 2014, she opened La Maison, a home design boutique showcasing her deft eye for pattern, texture, and art. Customers encounter luxe furnishings—including vintage lighting, furniture, and Atelier-designed pillows—as well as elegant home accessories, original art, and Italian room diffusers.

Often, a visit to the boutique sparks customers' dreams of refreshing their own homes. Conveniently, Schneider's interior design studio, La Maison Atelier, is steps away, located inside her European-style floral shop, Trellis.

"We're proud to be a leading Raleigh interior design firm," says Schneider. "From new construction to renovations and additions, we partner with homeowners, architects, and



contractors to create interiors that tell our clients' stories. I'm continually inspired by the detail in European architecture and fashion; I love detail—trims, fabrics, art."

Schneider recently completed work on a penthouse condo in downtown Raleigh. The client, a New York City transplant, sought an urban feel that celebrated art, color, and comfort. "We opened up several smaller spaces to capture the city views while still creating areas that felt intimate," says Schneider, noting a hidden door that effortlessly closes off the primary suite from the rest of the space.



"We included the client's beloved artwork with carefully curated lighting, wallpaper, and unique, handmade furnishings so she can experience art and beauty from every angle."



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