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DESIGN IN ARKANSAS

TRUSTING THE JOURNEY

Katie Grace Designs brings clients from first steps to finished product through a seamless, cohesive design experience.

"Design is a career where you have to build trust and long-lasting relationships," says Katie Rees, principal designer and owner of Katie Grace Designs. "Every family's desires are different. My job is to bring their ideas together cohesively so that when they walk through the door, their space will feel like home."

Rees entered the industry under the mentorship of her aunt, a successful Kansas-based designer in her own right. After years of apprenticeship and side-hustle, Rees took her experience to the next level by opening Katie Grace Designs in 2012.

Whether a whole-home renovation for a bustling family, a new-build downsize for empty nesters hosting holidays, a commercial project, or a boutique storefront, Rees works hand in hand with clients to cultivate curated spaces. "It's not about me or what I think will look best. It's about how my clients will use and enjoy their space," she says.



The process is organic, starting with a brainstorming session through magazine clips and Pinterest inspiration. Once Rees has a feel for her client's style, she runs with a vision to deliver something that's uniquely styled for their taste—with a professional's flair for the unexpected.

"I encourage clients to take advantage of my full-service approach," Rees says. "I'm here to bring calm to a sometimes stressful process."



The most rewarding part is to see clients thriving in the spaces Rees has thoughtfully designed. "It makes all the hard work worth it," she says.

