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EXCELLENCE IN DESIGN | ARKANSAS

# DESIGN FOR ALL SEASONS

Interior design firm Aesthetic State sets a warm and inviting stage for living life at home

**W**hen designers Alex Evans and Tyna Allensworth founded their interior design firm Aesthetic State, the sisters-in-law shared more than a family connection driving their vision. They believe in bringing approachable, accessible, and highly personalized designs to their clients in northwest Arkansas—an ethos that's shaped the firm into a thriving business serving clients across the nation.

"We're not about imposing our style," says Tyna. "We want every space to be authentic to our clients and encapsulate their style."

Getting to know clients and their vision for their home is central to the Aesthetic State design process. Designers frame each project in terms of a client's transition, whether they're buying a home, having a baby, or becoming empty nesters. Addressing their shifting needs with a holistic, community-centered approach is the firm's signature.

"It's special to be a part of life transitions," explains Alex. "We love building a community of tradespeople and support around our clients as we help them welcome a new season in their lives."

Known for their warm, inviting spaces that span a diversity of styles, the firm's stunning portfolio showcases the designers' talent for incorporating tailor-made details into interiors that feel traditional but contemporary, luxurious yet comfortable and embracing—each an organic reflection of the client's vision.

"Your home should resonate with you," says Tyna. "These spaces are where you will create memories."

"It is such a privilege to be able to set the stage for our clients' lives," adds Alex. "Being a part of that is a joy."



**CLOCKWISE FROM TOP:** Marbleized block surfaces and warm wood tones bring a sleekly contemporary feel to a farmhouse kitchen. Interior designers and cofounders of Aesthetic State, Alex Evans and Tyna Allensworth. A spacious primary bath is swathed in a neutral palette of cream warmed with a layering of organic textures and pops of black, gray, and beige. A black waterfall island and exposed wine shelving create a classy ambiance for this bar. Photography by Crystal Alvarado, Decee Photography, and Brittany Beahm Photography.