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THE RELATIONSHIP-BUILDING BUSINESS

Treating clients like family is the foundation for every design and remodeling project at The Cleary Company



“There’s a joke around our office: We’re in the relationship-building business, and we do a little remodeling on the side,” says George Cleary of award-winning, Columbus-based design-build firm The Cleary Company. “We go above and beyond to build relationships with our clients.”

With over 25 years of experience across custom renovations and construction, The Cleary Company remodels, designs, and builds projects that bring clients’ dreams to life. This process starts with personally getting to know each client and developing a deep understanding of their needs.

“When we first meet someone, we

ABOVE: Wood-hewn accents carry through the family room, where classic coastal style complements picturesque pool views. **RIGHT:** In the kitchen, travertine and quartz speak to the home’s coastal inspiration.

really want to understand their pain points. Why don’t they love their home? Is it outdated? Is something broken? Perhaps the layout doesn’t work for them, or they’re just ready for something new,” Cleary says. “We build a connection with clients and get to know the motivation behind their project.”

From there, a dedicated designer digs in further, building a collaborative relationship with each client while building out their



style profile. Whether casual, formal, or somewhere in between, the Cleary team translates clients’ visions into beautiful, functional designs built to fit their needs.

In Bexley, Ohio, a recent whole-house remodel rooted in Napa Valley luxury brought unique architectural challenges. To solve, the firm implemented more than just a few design touches to open up the space. “We completely gutted the first floor from top to bottom, taking down walls and a lot of wallpaper throughout,” Laura Watson, ASID, UDCP, explains. In the entryway, an elegant spiral design replaced the brass bridal staircase that formerly divided the foyer, creating an airy and more accessible floor plan.

The sizable ranch home combines neutral travertine floors and natural stone with hewn wood accents in calming, coastal harmony. “We added warmth to each room and brought the outdoors in by better utilizing the home’s natural light,” Watson says. Incorporated into the design are personal touches that highlight the homeowners’ heritage, including a handsome Nashville-inspired bourbon bar adorned with rustic decor. The final result is a functional, fully transformed home perfect for entertaining family and friends.

IMPROVING YOUR HOME LIFE

Backed by a team of skilled carpenters and craftspeople, clients can trust The Cleary Company to handle every project with exceptional care. “Once you’re connected to someone, you want to do the best for them. That’s why our team treats our clients’ homes as if they’re our own,” says Cleary. “We manage and own every step of the process so clients can just enjoy their remodel.”

That’s just one way The Cleary Company helps improve clients’ home lives. Through educational events, the team helps homeowners better understand the basics of remodeling, giving them the information they need to make smart decisions. Additionally, the firm provides carpentry, flooring upgrades, deck replacements, and other small renovations via Home Services by The Cleary Company.

Around The Cleary Company headquarters, creative employees enjoy the perks of an award-winning, dog-friendly atmosphere. The office’s commercial



CLOCKWISE FROM THE TOP: Personal touches throughout include a handsome Nashville-inspired bourbon bar. Transformed through remodeling, open-concept living areas invite guest to gather comfortably. Beneath exposed wood beams, a natural stone fireplace warms the formal dining room. Sliding glass doors separate the playroom, creating a quiet, cozy study space. An elegant spiral staircase adds visual interest in the entryway.



remodel even earned the firm a NARI® Contractor of the Year award. “We like to have fun, but we’re serious about working hard and connecting with clients,” Cleary says. “We don’t just build homes. We build relationships.”

